



## Start a Yard Care Business: Focus on Seniors and Baby Boomers

By MR Anthony Nelson

Createspace, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. In Start A Yard Care Business you will learn how to grow your yard care company by focusing on seniors and baby boomers. The trend in senior care services will continue to experience an upward spiral in demand as baby boomers age. In 2001, the first of the baby boom generation reached what used to be known as retirement age. For the next 18 years, boomers will turn 65 at a rate of about 8000 a day. As this unique generation grows older, they will transform the government institutions and businesses that serve them. Start A yard Care Business will give you the knowledge and tools to take advantage of this demographic trend. Start A Yard Care Business gives you the most comprehensive guide on how to start a yard care company that focuses on seniors and baby boomers. With Start A Yard Care Business you will learn the secrets to marketing your business to seniors and baby-boomers! This outstanding how to book will provide you with what you need to start a part-time or full-time Yard care...



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