



Development And Communication Morphosis

By Gaurav Sharma

2014. Hardcover. Book Condition: New. 120 About the Book This book is an attempt to simplify the various concepts and paradigms of development. The book demystifies the theories, practices, approaches, case studies and analysis related to the field of development communication. It provides the reader with the meaning and acceptance of development communication at both international and national level. Also it will introduce the readers with different and important schemes, initiatives, Acts and projects launched by the Government of India in order to bring the country towards development. Efforts have been made to keep this book as simple and suitable as possible for young learners and aspirants related to the field of Development Communication. All the more this book is based on the latest syllabus recommended by Guru Gobind Singh Indraprastha University, Dwarka, New Delhi for the Bachelor of Journalism and Mass Communication degree programme. It is an absolute example of literary art. If read with full dedication and interest in order to understand the respective subject, this book will definitely prove its legacy to the readers. It meets its objective of being a textbook as well as a reference book for development communication studies. About The Author:- Gaurav Sharma (Born: March 4, 1992) is a communication analyst and a student...



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