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Effective Leadership: How to be a Successful Leader (Unabridged)

By John Adair

Pan Macmillan. Paperback. Book Condition: new. BRAND NEW, Effective Leadership: How to be a Successful Leader (Unabridged), John Adair, Leaders play an essential role in every aspect of our modern lives and good leadership is an art that is highly prized. Effective leaders not only control, appraise and analyse, they also encourage, improve and inspire. In Effective Leadership John Adair, Britain's foremost expert on leadership training, shows how every manager can learn to lead. Drawing on numerous examples of leadership in action -- commercial, historical, military -- he identifies the essential requirements for good leadership and explains how you can enhance your personality, knowledge and position to become the best leader you can be. Recognized as the ultimate tool for any aspiring leader, this landmark book will help you to: * Understand leadership -- the characteristics and skills you need to be an effective leader * Develop leadership abilities -- how to define tasks, plan, brief, communicate, motivate and set an example * Grow as a leader -- how to put your leadership skills into practice.



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