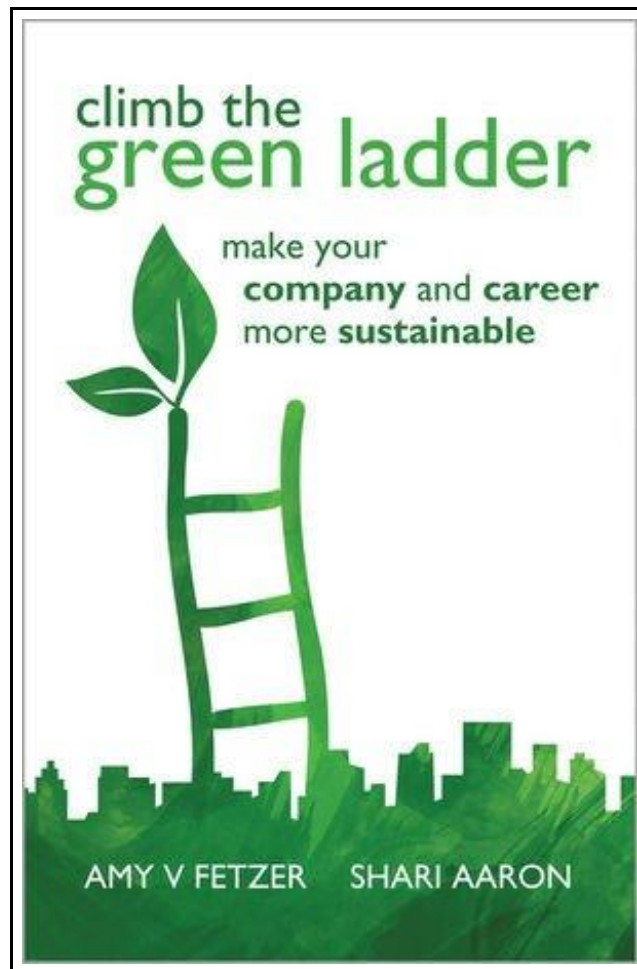


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CLIMB THE GREEN LADDER: MAKE YOUR COMPANY AND CAREER MORE SUSTAINABLE



John Wiley and Sons Ltd. Hardback. Book Condition: new. BRAND NEW, Climb the Green Ladder: Make Your Company and Career More Sustainable, Amy V. Fetzer, Shari Aaron, Want to make your workplace more sustainable, get ahead in your career and improve your reputation? Want to help your company or organisation save money, boost profits and improve its brand? Whatever your level or industry, from sales and management to government and teaching, Climb The Green Ladder offers practical knowledge to help you make a difference. Whether you'd like to transform your entire company or just get your colleagues recycling, Climb The Green Ladder will provide you with the tools and motivation to move your company (and career) towards a more successful, more sustainable future. The twin challenges of the economic meltdown and climate change means we must act quickly to evolve our businesses to weather the storm. You can ensure your company or organisation saves money, reduces environmental damage and improves its performance while you advance your personal reputation and further your career. Step by step, Climb The Green Ladder identifies the key themes that underpin successful sustainability strategies, including real-life case studies from people who've done it, to create a comprehensive tool-kit for action. Authors Amy Fetzer and Shari Aaron undertook extensive research to find out what works and what doesn't. They surveyed hundreds of employees and employers, and interviewed over 80 sustainability specialists who have successfully changed their workplaces from within to reveal the secrets of their success.



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