



## Top Notch Executive Resumes: Creating Flawless Resumes for Managers, Executives, and CEO s

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By Katherine Hansen

Career Press, United States, 2008. Paperback. Book Condition: New. Reprint. 274 x 213 mm. Language: English . Brand New Book. Branded resumes that illuminate the candidate s unique value proposition and ROI are a must in today s quest for the executive suite. Top Notch Executive Resumes not only explains how to integrate branding into career-marketing communication, but also how to craft resumes that address your fit with the organization s mission and meet an employer s specific business needs. Hansen instructs high-level professionals in framing past accomplishments so that the employer can visualize the executive s strategic vision and industry insights, as well as what he or she can contribute. Highlights of the book include: A huge collection of resume samples in cutting-edge formats, organized by profession for easy navigability.Examples of a wide variety of complementary documents--including leadership profiles and executive bios--that top-level professionals need to round out their executive portfolios.Special additional features, including the preferences and peeves of hiring decision-makers, guidelines for working with recruiters, frequently asked questions, and case studies detailing complete job-search marketing campaigns. Let Top Notch Executive Resumes get you into that corner office!.



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