



Hello! iOS Development

By Lou Franco

Manning Publications. Paperback. Book Condition: new. BRAND NEW, Hello! iOS Development, Lou Franco, There are over four hundred thousand apps for the iPhone and tens of thousands of programmers creating them. Typically, apps are created by experienced developers. However, there are also great success stories of first-time developers, motivated by a great idea and the allure of making money on the App Store, who taught themselves how to create apps. Hello! iOS Development will cater to novice programmers and give them enough understanding of iPhone development to allow them to move on to more advanced documentation. With the help of engaging cartoons and illustrations, this book will concentrate on teaching concepts and give a step-by-step guide to creating a few simple and complete apps. These apps are designed to be small, but useful, and will be freely available in the App Store for readers to immediately download and use. AUDIENCE This book is for beginning programmers. Experience using Xcode, iPhone SDK, or other development tools is helpful, but not required. ABOUT THE TECHNOLOGY Since its launch in 2007, over 100 million iPhones have been sold and millions of iOS users have downloaded over 15 billion apps from Apple's App Store....



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