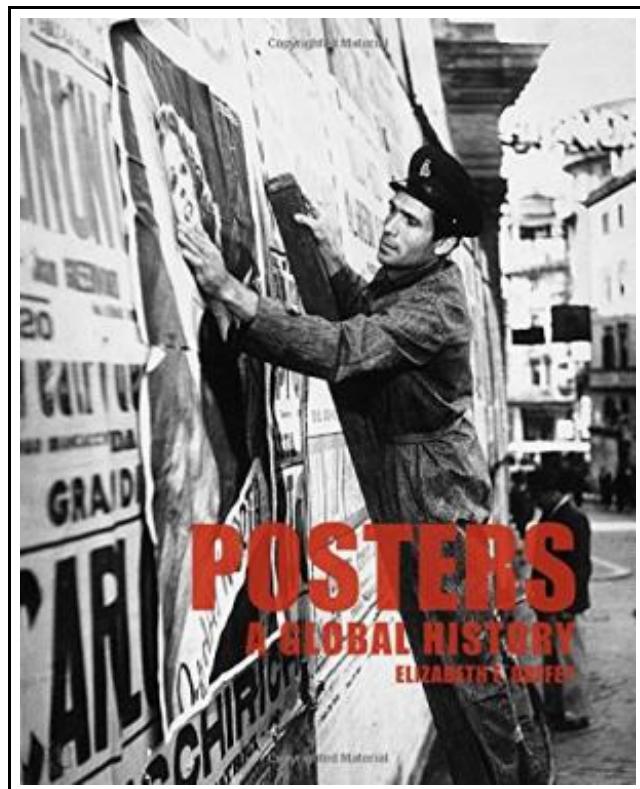


## Posters: A Global History



Filesize: 4.12 MB

### Reviews

*This pdf is indeed gripping and interesting. It is definitely simplistic but shocks within the 50 percent of your book. Once you begin to read the book, it is extremely difficult to leave it before concluding.*  
*(Michael Spinka)*

## POSTERS: A GLOBAL HISTORY

[DOWNLOAD](#)

Reaktion Books, United Kingdom, 2015. Paperback. Book Condition: New. 246 x 190 mm. Language: English . Brand New Book. Posters are ubiquitous. They hang on office walls, bedroom doors and bus shelters. But what relevance do they have today in our age of image saturation, of prolific social media and electronic devices? In Posters: A Global History Elizabeth Guffey tells the story of this ephemeral art form, from its birth in the nineteenth century to its place in contemporary culture. She argues that even among today's burgeoning digital media, few forms of graphic design can rival posters for their tangibility and sheer spatial presence. From London to Ramallah, Los Angeles to Lagos, posters provide new opportunities to communicate across public spaces that are themselves increasingly transformed by digital media. This book re-examines the roots of the poster, charting its rise from the revolutionary lithographs that papered nineteenth-century London and Paris to twentieth-century works of propaganda, advertising, pop culture and protest. It considers the lives of posters: where and why posters were made, and why and how they endured. It examines posters from today's world, including posters of Palestinian martyrs and West African examples describing voodoo activities, and offers a rich variety of both familiar and lesser-known examples from the Soviet Union, China, Eastern and Western Europe, the U. S. and elsewhere. Beautifully illustrated, Posters provides a fresh history of the nineteenth- and twentieth-century poster as well as revealing insights into the designs and creative practices of our twenty-first-century world.

[Read Posters: A Global History Online](#)[Download PDF Posters: A Global History](#)

## Other PDFs

---



### **Index to the Classified Subject Catalogue of the Buffalo Library; The Whole System Being Adopted from the Classification and Subject Index of Mr. Melvil Dewey, with Some Modifications .**

Rarebooksclub.com, United States, 2013. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.This historic book may have numerous typos and missing text. Purchasers can usually...

[Download PDF »](#)

---



### **Kindergarten Culture in the Family and Kindergarten; A Complete Sketch of Froebel's System of Early Education, Adapted to American Institutions. for the Use of Mothers and Teachers**

Rarebooksclub.com, United States, 2012. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.This historic book may have numerous typos and missing text. Purchasers can download...

[Download PDF »](#)

---



### **Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselves By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1624-1625)**

Proquest, Eebo Editions, United States, 2010. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.EARLY HISTORY OF RELIGION. Imagine holding history in your hands. Now...

[Download PDF »](#)

---



### **Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselves By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1625)**

Proquest, Eebo Editions, United States, 2010. Paperback. Book Condition: New. 246 x 189 mm. Language: English Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.EARLY HISTORY OF RELIGION. Imagine holding history in your hands. Now you...

[Download PDF »](#)

---



### **Southern Educational Review Volume 3**

Rarebooksclub.com, United States, 2012. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.This historic book may have numerous typos and missing text. Purchasers can download...

[Download PDF »](#)